

HUNGARIAN LIVING

Brought to you by Magyar Marketing

egy	alma	Jó reggelt!
kettő	banán	Jó napot!
három	citrom	Jó estét!
négy	eper	Jó éjszakát!
öt	körte	Szép álmokat!
hat	málna	Mi újság?
hét	meggy	Hogy vagy?
nyolc	narancs	Hova mész?
kilenc	szilva	Mit csinálsz?
tíz	gomba	Mit kérsz?
piros	kukorica	Honnan jössz?
fehér	paprika	Egy pillanat.
zöld	uborka	Még egyszer.
kék	kutya	Isten hozott!
lila	macska	Gratulálok!
sárga	tehén	Jó étvágyat!
barna	ló	Jó utat!
fekete	disznó	Viszontlátásra!

Welcome! Isten Hozott!



Don and Liz Szabó Vos

Have you noticed? In this busy world, it's not easy to encourage the next generation to maintain a connection to their Hungarian heritage but, it is important work. We don't know how our efforts will play out, but there are multiple ways we can sow those seeds. There is no predicting when or how they will take root, but they often do. Sometimes it is after years of dormancy. Once they take root and grow, there seems to be no stopping them! Hungarian culture looks different in every family, and it changes a bit with every generation. Visit TheHungarianStore.com to see what classes and products we offer to help you as you share Hungarian heritage with the next generation. Questions? Call us at **1-800-786-7851**.

What's your story?

Did you grown up in a strong Hungarian community with all the delightful memories of harvest dances, a neighborhood full of other Hungarians, and delicious church dinners? Was Hungarian your first language? Did your Hungarian speaking grandparents live with you? Were the adults in your life tight-lipped about their life in Hungary for reasons you don't know? Or did you just recently discover you have Hungarian heritage because of a DNA kit?

Think about your story and consider writing down your experiences. Did you spend a summer in Hungary with your relatives? Did you only learn English when you went to school? Did you take a trip with your mother, father, or grandparent to Hungary and see their village? Take a quick assessment of where you have been and where you are, and then think about where you want to be. I don't know where you are on your path of learning about your Hungarian heritage, but wherever you are is a great place to start. We may each be in different places on our journey, but we are all headed in the same direction. At Hungarian Living, we want to help you achieve your goals. Now is a great time to discover, celebrate, and share Hungarian heritage!

~ Liz Szabó Vos, owner



This year, our catalog is FULL of Hungarian words! Do you know what they mean? Check your knowledge! Use this QR code to visit the translation page, or visit HungarianLiving.com/the-catalog-words

Subscribe to our E-newsletters

Each week we send e-newsletters about Hungarian heritage, organizations, inventions, genealogy, language, travel, recipes, and do-it-yourself creative inspiration! If you want more Hungarian encouragement in your life, we would love to help! Sign up at HungarianLiving.com and pick the weeks that align with your interests!

Our Recent Changes

We hope our new names and websites will better serve you as you seek to discover, celebrate, and share Hungarian heritage!



Our online store is now called **The Hungarian Store!** We want to help those who care about Hungarian heritage but may not know what “Magyar” means. This replaces the Magyar Marketing ~ The Hungarian Store website. It will take some getting used to, even for us! But, I know my mom would approve. She was always looking for ways to help others maintain a connection with their Hungarian heritage.



Looking for resources on cooking, folk art, history, or language? Hungarian Living is the spot for you! Check out our recipes and projects and listen to our podcast at **HungarianLiving.com**. We want to help you encourage more Hungarian Living in your everyday life. Our goal is to give you the resources, encouragement, and inspiration you need to dig deeper into your Hungarian heritage to take you to the next level!



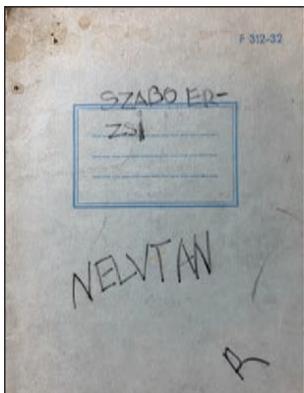
A podcast is an online audio program. We started the Hungarian Living podcast in order to share the interesting perspectives and stories of the wonderful people we meet! It just didn't seem right to keep all these treasures to ourselves. You can find the Hungarian Living podcast on your favorite podcast app or on **HungarianLiving.com**. You can also listen and subscribe on our YouTube channel by visiting **YouTube.com/HungarianLiving**.



Our tours to Hungary and Transylvania are full of wonderful experiences. We always include some time in Budapest on our tours, but I really think the magic is in the countryside, so most of our time is spent there. We love visiting with folk artisans, and we make an effort to stop in to learn about small family operations. If you know the village where your family came from, there is always the option of adding a special trip to that area. More details on page 12.

Hungarian Language Learning

Learning Hungarian is such a challenge! Even though my brothers and I grew up hearing the melodious sounds of Hungarian in our home, we weren't required to become fluent. I don't know the reason why, and it doesn't really matter. I don't fault my parents for not requiring us to speak Hungarian. Our ancestors came to the United States from Hungary at the turn of the 20th century. By the time I came along, it was at least 40 years later. Even so, the Hungarian language is alive in our family line, albeit imperfectly. Two of my children have formally studied Hungarian in Hungary, and even my grandbabies know a few words! I think my great grandparents would be pretty surprised that even their great, great grandchildren know some Hungarian!



When we lived in Hungary for six months in 1973, I had to attend school. The kind of book pictured above is very typical of what Hungarian schoolchildren use, even today.

Our Hungarian Language Learning Opportunities

We offer several great ways to sharpen your Hungarian language skills. Our teaching partners are knowledgeable, enjoyable, and skilled at providing a variety of ways to help you connect with the language. It is extremely difficult to learn Hungarian without an instructor you can meet with on a weekly basis!

Hungarian Language Classes

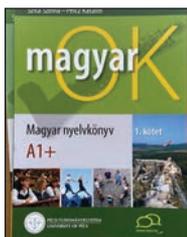
Whether you are brand new to Hungarian or have some experience but want to strengthen your skills, sign up! All our classes are online. Most courses are between 12-14 weeks long and utilize the MagyarOK books, developed in Pécs, Hungary. We currently have day and evening classes and a few on the weekend. We offer classes at a variety of levels.

Hungarian Dialogue Sessions

These sessions are designed to help early language learners gain confidence by speaking pre-set dialogues. Students listen to, read, and speak the weekly dialogues in class. This is a great way to grow your vocabulary related to conversations with family members and friends about hobbies, work, ordering in restaurants, etc.

Hungarian Language Clinic

Do you have a lot of questions about how the grammar works? Do you want to meet with a linguist who knows Hungarian well and can explain it to you? Our weekly clinic is an open class where students can submit their grammar questions to be answered by the instructor in class.



MagyarOK A1

This is the text for our beginner Hungarian classes. Shipping included. This text is entirely in Hungarian. The publisher's

website has some great resources. [MOK_A1 \$50] *Shipping included.*



Hungarian-English English-Hungarian Pocket Dictionary

Over 7000 entries. Features a concise pronunciation guide.

Handy for traveling. Modern and up-to-date. [BHD \$15]



MagyarOK A2

This is the text for our more advanced Hungarian classes. This text is entirely in

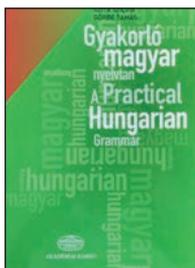
Hungarian. An answer key is on the publisher's website. [MOK_A2 \$50] *Shipping included.*

Check out TheHungarianStore.com for additional language learning resources.



Magyar Phrase Mug

This mug features several Hungarian phrases and their English translations. Includes szeretlek, köszönöm, and more. 11 oz. [MPM \$15]



Practical Hungarian

The grammar exercises in this text are in Hungarian and English. Answer key included. [BHPG \$45]

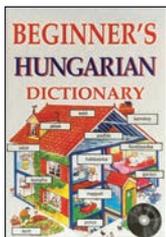
Shipping included.



Jó Reggelt Mug

Brighten up your morning! Printed on both sides. 11 oz.

Red [JRR \$15] White [JRW \$15]



Beginner's Picture Dictionary

Contains about 2000 everyday words introduced in context. Includes a simple guide to grammar. [CPD \$29]

Shipping included only where indicated. Prices subject to change without notice.



My great grandparents all came to the U.S. from Hungary between 1890 - 1924 so their families could have a “better” life. They were committed to being American but held on tightly to their Hungarian roots. It wasn't easy for them to leave their homeland, journey to a new place and navigate a complex language. Yet, even in the middle of all of those challenges, they still kept the Hungarian heritage alive within our family, and it has continued into the fifth generation!

I'm so thankful my parents were intentional about raising us surrounded by a strong Hungarian influence. It is something we have tried to pass on to our children and grandchildren. Of course, each generation is becoming a little more diverse, but that is also fun. We like to honor all of our ancestors by including few food and cultural traditions from each country.



These two cuties are a lot of fun! I don't expect they will be fluent in Hungarian, but they do already know several Hungarian words!

Our Hungarian History & Genealogy Learning Opportunities

Researching Hungarian genealogy may have a lot of twists and turns, but progress can be made! We offer a variety of learning opportunities in both genealogy and history. Visit HungarianLiving.com as well as TheHungarianStore.com for more information on what is coming up!

Our goal is to help you:

Understand the overview of Hungarian history, including border changes and the general patterns of Hungarian migration to the United States. Who came? Why? Where did they settle?

Learn how to read Hungarian genealogy statistical (birth, marriage, and death) records and use these records to identify your Hungarian immigrant ancestors.

Discover which records and strategies are useful for researching Hungarian records in your village of origin in Hungary, even if the village is now outside of modern-day Hungary.



Here is a photo of our son next to my father. Since my father died when I was young, Landon never met his grandpa, but you can see there is a bit of resemblance!

History & Genealogy Resources



Hungarian Map Mugs

Each mug includes Budapest and a little bit northeast, southeast, southwest, or northwest based on where Budapest is positioned on the mug. The images are from the pre-Trianon map of Hungary. Your village may not be listed (though many are) but these mugs are a great way to keep Hungary in mind and encourage the idea of travel and conversations about places to visit!
15 oz.

[HMM_NW \$18]

[HMM_SE \$18]

[HMM_SW \$18]

[HMM_NE \$18]

[Check our website for additional language learning resources. Visit \[TheHungarianStore.com\]\(#\) for a variety of fiction and non-fiction books regarding Hungarian history and the experiences of those whose families left Hungary.](#)



Hungarian Crest Mug

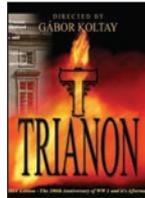
The first full verse of the Hungarian National Anthem on the reverse side. Includes

a sheet with the English translation inside each mug. 11 oz. [MMH \$15]



Pre-War Map of Hungary

from 1910 includes county crests and the Hungarian names of the towns and villages prior to the Treaty of Trianon. See the related video on this page. Great for historians and genealogists. Laminated. 30" x 40". [MAP \$50] [Shipping included.](#)



Trianon

The Treaty of Trianon was handed down in 1920 with significant consequences to the families who lived outside of the newly redrawn borders. Was your family affected? DVD. [Trianon \$20]



Hungarian Stamp Collection

Each package includes 500 stamps from Hungary,

many commemorative, including historical figures, folk art, landmarks, etc. Great for unique craft projects!
[Stamps \$15]

Hungarian Folk Art & Music

Throughout my life, there were important seeds sown that would encourage me to grow in understanding of Hungarian heritage. We had Hungarian folk art and paintings by Hungarian artists in our home. Music was also a big part of our family life. We knew quite a few Hungarian folk songs, even though we might not have known what all the words meant.

Do you recall your parents or grandparents singing songs in Hungarian? There may be several Hungarian songs that are a part of the oral tradition in your family. Maybe you remember singing them as a child but have forgotten the words or the melodies. Do you have some pieces of embroidery from your mother or grandmother? Did your father or grandfather do some wood carving? Do you have some interests or inclinations that you can trace back to someone in your family line?



Music was very important to my mom. She played organ for a variety of churches in our community. My oldest brother followed in her footsteps.

Our Hungarian Folk Art & Music Opportunities

If you are like me, and you don't live near a Hungarian community, you know you how important it is to get connected with those folks who lovingly share what they know about Hungarian culture. We have been meeting some wonderful people who have special skills and are happy to share them.

We are excited about our upcoming plans for 2022. If you want to learn particular folk songs or folk art techniques, we would love to hear your special requests. Please email Liz@MagyarMarketing.com and let us know what interests you. Visit HungarianLiving.com and sign up for our newsletters so you are the first to know about our upcoming projects. We will be offering them soon at TheHungarianStore.com!

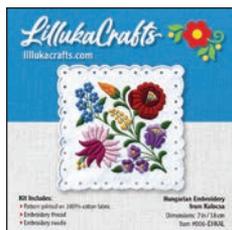


This little sweetheart joined us in August 2021. In 2022, my goal is to teach the grandbabies several Hungarian folk songs so they have more of the Hungarian language tucked in their brains!

Hungarian Embroidery Kits from Lilluka Crafts!

These traditional folk embroidery kits include printed fabric, DMC embroidery thread, and an embroidery needle. You just need to supply the hoop.

Shipping included.

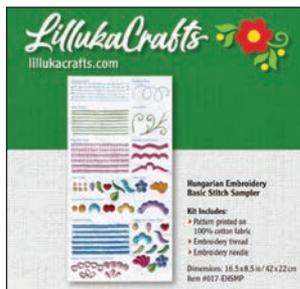


Kalocsa Circle

Hungarian embroidery is a beautiful tradition to start or continue. [ELC CK \$43]

Kalocsa Square

A sweet embroidery project! Traditional Kalocsa pattern. [ELC SK \$43]



Matyó Circle

Available on black or white fabric. [ELC \$48]

Embroidery Stitch Sampler

This kit will help you practice your stitching skills! [ELC SAMP \$48]



Matyó Mug

The embroidery from the Matyó region is nicely captured on this coffee mug. 11 oz. [Matyó_Mug \$15]

Az A Szép Mug

Do you have great memories of hearing "Az a Szép"? Follow the notes, sing, and play along! 11 oz. [AAS \$15]



Hungarian Cooking & Baking

I am pretty sure food is the last bastion in cultural heritage. So, that means it is the first that can be rebuilt! Many families have kept Hungarian food traditions through the years by letting people in the kitchen to help cook. It grows confidence and passes along important experiences and skills. Were you encouraged to be in the kitchen?

When I moved away from the Hungarian community, I lost the reminders and encouragement to cook Hungarian food. I don't cook Hungarian food every day or even every week, but over the past eight or so years I have been very intentional about baking and cooking more Hungarian food. These days, I challenge myself to cook something Hungarian at least once a month.



What do you call these little pastries? They have different names depending on their shape and your family's food traditions. Whatever your family calls them, I am sure delicious is one of the words!

Our Hungarian Cooking and Baking Classes

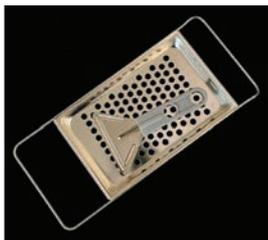
Are you too intimidated to try new recipes by yourself? Want to learn how to cook a delicious Hungarian meal or how to decorate beautiful Hungarian honey cakes? From savory to sweet, there are many wonderful Hungarian foods to discover! Over the past 18 months, we have co-hosted some great online baking and cooking classes with Tünde Dugantsi. Join us to learn how to make szaloncukor, mézeskalács, habcsók, beigli, and more. It's a great way to learn some new recipes while you have a coach in the kitchen. We cook each recipe from start to finish together.

Check out TheHungarianStore.com for all the details on our Hungarian cooking classes! We will be making szaloncukor and walnut and poppyseed rolls again this year as well as a number of other treats!

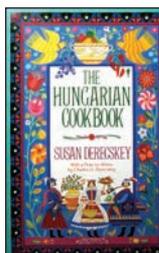


In case you are wondering, the official Hungarian word for the little pastries above on the left is papucs, which means "slipper". The Hungarian word for the crescent shaped cookies on the right is kifli. But, it is important to know that in Hungary, a kifli can be sweet or savory.

Hungarian Cooking Resources



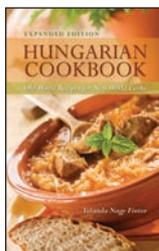
Dumpling Maker from Hungary. Recipe included! Make your own and feed a crowd! [K222 \$18]



The Hungarian Cookbook by Susan Derecskey with notes on wines. A wide variety of recipes including soups, garnishes, main dishes, and desserts. 200 pages. [CK100 \$20]

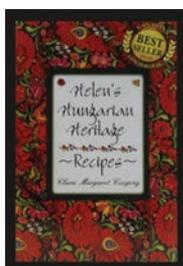


Hungarian Chef Apron Show 'em who's boss with our Hungarian Chef Apron! Available in red, dark green, and navy. [A10 \$18]



Hungarian Cookbook by Yolanda Nagy Fintor. This cookbook has original recipes as well as new adapted versions, reducing fat without compromising the flavor. Includes descriptions of seasonal and ceremonial holidays. 216 pages. [OWRP \$15]

Hungarian Folk Art Apron We have a lovely floral motif for the sweetest of cooks! Available in red only. [MFA \$18]



Helen's Hungarian Heritage Recipes by Clara Margaret Czegeny. A wonderful cookbook!! Over 300 pages of recipes, tips, and information on Hungarian cooking and culture. [HHHR \$38]



Házi Áldás Hungarian House Blessing Soft refrigerator magnet. Printed in both English and Hungarian. [N499 \$5]

Hungarian Recipes

A gentle nudge for those who may be very new to Hungarian cooking. It is a wonderful basic resource and a great stocking stuffer! Spiral bound. 172 pages. [HRC \$10]





I don't know about you, but I sure miss my time in Hungary — the sights, the sounds, and, of course, the people I love who are there! When I travel to Hungary, I feel like I am going home. I am really looking forward to traveling internationally again.

We have two trips planned for 2022. If you would like to join us, please visit our website MagyarLiving.com for the details. There are so many extra things to think about when traveling abroad these days, and our goal is to help make it easier for you. We are hopeful that life will return to its new normal soon.

Fall Folk Art & Culinary Tour Early September 2022

Transylvania Mid-September 2022



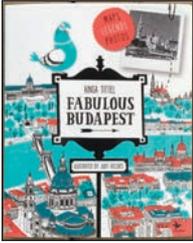
All scheduled 2022 tours include:

- 12-14 nights lodging in 4 star hotels (or best in region)
- 2 meals each full day
- Ground transportation
- Great historical information
- Full-time bilingual tour guide
- Folk art experiences
- All entrance fees to activities
- Time in the countryside
- Airport transfers in Budapest

Our typical tour size is 18-26 people.

Tour prices do not include: passport fees, international airfare, luggage fees, gratuities, travel insurance, or alcoholic drinks (unless a part of our activity). Knowledge of the Hungarian language is useful, but not required. Our tours require moderate physical effort and mental independence. Our smaller group size allows us to visit smaller venues and artisans and offer a more personalized experience. If you want to visit your ancestral counties or villages, we can help arrange that for an additional charge. Create your own family group tour or join one of our upcoming tours! Email us at Liz@MagyarMarketing.com or call 1-800-786-7851.



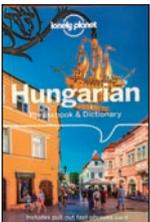


Fabulous Budapest by Kinga Tittel. This is a fantastic guide book for Budapest written by a professional tour guide. Kinga is delightful, talented,

and very passionate about sharing her knowledge about Budapest with all ages in this engaging and informative book! Over 300 pages with plenty of photos and illustrations. [BFB \$30]



Hungary by Dorling Kindersley Publishers. This guide is a part of the Eyewitness Travel Series and can help you plan your next trip to Hungary! Great info and maps. Paperback. [BDKH \$25]



Hungarian Phrasebook and Dictionary by Lonely Planet. English-Hungarian, Hungarian-English. Pocket-sized paperback book with key phrases, essential tips on culture & manners, and FAQs. Includes a pull-out fast phrases card. 256 pages. [HLP \$10]



Hip Pouch
Our hip pouch has a sweet and subtle

smidgen of Hungarian embroidery on it just to class it up a bit! Machine embroidered. [HIP \$20]



Canvas Tote with Matyó Flowers
Our cotton bag has a zippered main compartment and is great for trips to the store. Extra long handles are reinforced at stress points. 20" x 15" x 5" Available in red or black. Silkscreened. [ZFT \$20]

For more travel tips and information on our upcoming tours to Hungary and more, please visit MagyarLiving.com. If you would like to take Hungarian lessons in preparation for travel to Hungary, check out TheHungarianStore.com to see when our classes will start again. We offer classes for the very beginner - advanced. We would love to have you join us!

Special Gift Packages



Family Value Sampler

A perfect gift to send to special family and friends! Includes one poppyseed and one walnut roll, one teli and one csabai salami, one hot and one mild sausage stick, 8 oz. jar of Acacia honey, a package of Hungarian Christmas candy (szaloncukor), and a variety of specialty treats. [FVS \$145] [Shipping included!](#)



Meat Lovers Box

This is the perfect box to enjoy with friends and family or as a gift for the meat lover in your life! Includes: one teli and one csabai salami, smoked Hungarian bacon, one hot and one mild gyulai kolbász, and three sets each of our hot and mild sausage sticks. [MLB \$99] [Shipping included!](#)



Sweet Treats Gift Box

Know someone who just loves sweets? Send a nice variety of specialty treats! [STB \$46] Add a walnut or poppy seed roll. [STB+ \$65] [Shipping included!](#)



Soup Noodle Lovers Box

Get ready for soup season! Includes six packages of a variety of soup

noodles imported from Hungary. [SNLB \$35] [Shipping included!](#)



Noodle Lovers Plus Box includes nine packages of a variety of noodles, a package of dumplings, Vegeta (soup seasoning), and a jar each of mild crushed paprika and mild paprika paste. [NLB+ \$68] [Shipping included!](#)

Special Gift Packages

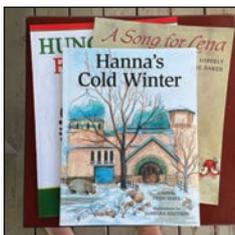


Variety Meat Box

Getting together with friends and family? This variety of Hungarian-style meats will be a wonderful start to your appetizer

tray! Includes a 2 lb winter salami, a 2 lb csabai salami, one package of cserkész kolbász and one hot night stick. Add cheese, crackers, and fresh veggies!

[VMB \$102] [Shipping included!](#)



Youth Book Bundle

This sweet bundle is great for connecting with Hungarian heritage!

Includes Hanna's Cold Winter, A Song for Lena and the Hungarian Folk Art Coloring Book.

[BYB \$47] [Shipping included!](#)



Young Adult Book Bundle

Each of these books will deepen the understanding of some important experiences in

Hungarian history. Includes Lily's Crossing, The Chestry Oak, and The Fall of the Red Star. [BYAB \$40] [Shipping included!](#)



Kate Seredy Book Bundle

This set includes three classic books by the author: The Good Master,

The Singing Tree, and The White Stag. [BKSB \$28] [Shipping included!](#)



Julia Buckley Book Bundle I love all the Hungarian references in this fun, light mystery series! Titles include Death in a Budapest Butterfly, Death of a Wandering Wolf, and Death on the Night of Lost Lizards. [B]BB \$30] [Shipping included!](#)

At TheHungarianStore.com, we believe books can take us on adventures and give us opportunities to learn from the experiences of others. We offer a wide range of books for both children and adults. Check out our fiction, non-fiction, memoirs, and translated works as well as language learning and travel resources.

[Shipping included on all gift packages on pages 14 & 15. Any questions? Please email \[Liz@MagyarMarketing.com\]\(mailto:Liz@MagyarMarketing.com\) or call us at 1-800-786-7851!](#)

Hungarian Kitchen

Hungarian Style Meats

Made in the U.S.A. All weights are approximate. Want to send a special gift? See page 14-15 for a variety of gift packages!



Do you live near a Hungarian butcher shop? If not, I encourage you to seek one out while you are traveling around. The aroma is amazing! For me, it is almost intoxicating, and it definitely takes me on a walk down memory lane.



Hungarian Style Bacon

(szalonna) ready-to-eat (2 packages, 1.5 lbs. total) Technically, you can just slice

and eat this, but you can also cook it down and add it to any dish that would benefit from a little bacon. [FSZ2 \$22]



Téli & Csabai Salami

Téli means winter in Hungarian and is a hard salami. The csabai is full of flavor and has paprika in it, and it is

definitely my favorite (2 packages, 2 lbs. total). Choose from 2 téli, 2 csabai, or one of each. [FS2 \$25]



Gyulai Kolbász

(2 packages, 1.5 lb. total) Choose from 2 mild, 2 hot, or one of each. [F4002 \$22]



Gyulai Stick Sausage 20" long, peel and eat kolbász. (2 packages, 2 lbs total). Choose from 2 mild, 2 hot, or one of each. [FNS2 \$22]



Cserkész Kolbász This is a great appetizer with cheese and crackers, but we also use it in scrambled eggs, with rice, and on pizza. (1 package, 2 lbs. total). [F410 \$22]



Sausage Sticks

1.5 lb. A wonderful, portable snack! Great for day trips and road trips! Choose from 6 mild, 6 hot, or 3 of each.

[FSS6 \$20]

Hungarian Kitchen



Nokedli/Spaetzle

Don't like the mess of making your own dumplings? This is a great solution! Boil just as much as you need. (Imported from Germany) 1 bag.

17.6 oz. [FSN \$7]

The noodles listed below are imported from Hungary. Individual packages are 8.8 ounces each unless otherwise noted. Each order is a 4 pack of the same kind.



Egg Farvel Tarhonya We like to sauté an onion and add the tarhonya until it browns just a little. Add water or chicken broth until it is soft. [F574 \$13]

Csiga Traditionally, these were handmade and still are in some places. Machine made. 7 oz. [F584 \$13]



Thread Cérna Very fine and perfect for a clear broth meat soup. [F564 \$13]

Diamond Zabkocka Perfect for a clear broth soup. [F554 \$13]



Long Broad Csusza for casseroles. [F594 \$13]

Large Squares Nagy Kocka for cabbage and noodles or cottage cheese noodles. [F604 \$13]



Alphabet soup noodles. For a little bit of fun! [F544 \$13]

Special Edge scalloped soup noodles. [F614 \$13]



Pictured above is the soup we always had on Sundays. We called it "Hungarian Soup," and the broth was amazing. My mom always served it with thread noodles. We loved the bone marrow, too!

Hungarian Specialities

Shipping is not included unless noted.
Any questions? Please give us a call at
1-800-786-7851 or send an email to
Liz@MagyarMarketing.com.



Walnut and Poppyseed Rolls (also referred to as kalács or beigli) Generously

packed with either walnut or poppyseed filling. The more you buy, the more you save. Great to have on hand for family gatherings and last minute guests! Tuck a few in your freezer!

Walnut roll [NR \$24]

Poppyseed roll [PR \$24]

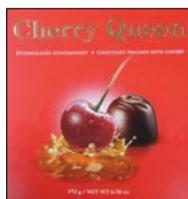
Two pack - mix or match [B-Two \$46]

Five pack - mix or match [B-Five \$105]



Szaloncukor: Traditional Hungarian Christmas Candy

Decorate your tree and gifts, and enjoy! All candies are dipped in chocolate and wrapped in colorful foil. 30+ pieces per package. Choose from: Bonbonetti's jelly, rum-cocoa, mixed and Tibi's chocolate cream, cinnamon-plum, hazelnut-caramel, chocolate-cherry, almond cream, coconut, and cheesecake. (345-360g). Imported from Hungary. [C106 \$10] [Order as soon as possible for best selection!](#)



Konyakosmeggy

Chocolate covered cherries soaked in cognac. Contains alcohol. Imported from Hungary. 192 grams. [KM \$10]



Paprika Pastes & More

Imported from Hungary. 7.4 oz. each. Add mild or hot flavor to your dishes!

Each order comes with two jars.

Crushed Paprika [CP2 \$10]

Paprika Paste [PP2 \$10]

Goulash Cream [GC2 \$10]

Try all five — one of each kind! [PPC5 \$25]



Wild Raw Acacia Honey

from Hungary Bees. Imported from Hungary.

No hive antibiotics! 8 oz. [SAH \$13]

16 oz. [LAH \$22]



Bull's Blood Wine Jelly

The famous Egrei Bikavér turned into a delicious wine jelly. Great on crackers. Add a piece of hot pepper cheese for an amazing flavor combination. Two 8 oz. jars. [FBB \$16]



Big Bag of Paprika

17.6 oz. Sweet or Hot.

[BBPap \$13]

Vegeta soup seasoning.

17.6 oz. [F4 \$8]



Chestnut Puree 14 oz [CPuree \$9]

Sour Cherry Compote

24 oz [CC10 \$6]

Sour Cherries in Rum

24 oz [RC100 \$6]

Plum Compote 24 oz [PC100 \$6]



Pickles 24 oz. [BPI \$6.5]

Yellow Peppers 23 oz. [BYP \$6]

Yellow Peppers stuffed with cabbage.

23.5 oz. [BSYP \$7]



Classic Preserves Collection

Enjoy one each of plum, apricot, and rosehip preserves as well as our family recipe for palacsinta — Hungarian crepes! Each jar is 12 ounces. [FPCC \$15]



Lecsó 24.5 oz. [LE \$7]

Red Pepper Strips 28.5 oz. [BRPS \$6]

Marinated Pepper Strips

28.5 oz. [BMPS \$6]



Delicious Preserves Collection

Enjoy one each of black currant, sour cherry, and forest berry preserves and our family recipe for palacsinta — Hungarian crepes! Each jar is 12 ounces. [FPCD \$15]



Mixed Salad 23.5 oz. [BMC \$6]

Hot Mixed Salad 23.5 oz. [BHC \$6]

Sauerkraut 28 oz. [FSK \$6]



Rings Made From Hungarian Coins

These rings are created from actual Hungarian Forint (HUF) coins and are a very interesting keepsake!

Each ring is different, depending on the year the coin was minted and its alloy components. On the face of each ring are the words from the coin itself, either Magyar Köztársaság (Republic of Hungary) or Magyarország. Choose a gold or silver tone ring. Not all sizes are available as there is no additional material used to make the ring besides the coin. Our size range is 5 - 12.5. Comes with polishing cloth and pouch. [CoinRing \$45]

Hungarian Folk Art Bracelets



[FAB1D] \$140



[FAB3D] \$140



[BILY] \$100



[FAB2] \$100



[FAB3] \$100

Silver "Szeretlek" Bracelet

Szeretlek means "I love you" in Hungarian. This beautiful bracelet is hand formed, stamped, fired, filed, oxidized, and polished sterling silver.

Hungarian Folk Art Silver Jewelry

"I come from a little town in the heart of Transylvania called Marosvásárhely (present day Romania). I love to use Hungarian folk motifs in my designs. This jewelry is hand forged from sterling silver or fine silver, depending on the piece."

~ Emese

Most folk motifs pictured are available as bracelets, earrings, and necklaces.

Please visit TheHungarianStore.com to see our full selection of silver jewelry and other special gifts.

Hungarian Folk Art Earrings



[FAE5] \$90



[FAE3] \$90

Hungarian Folk Art Necklaces



[FAN5] \$100



[FAN3] \$100



The Essential Guide to Being Hungarian

translated by Paul Olchváry. This book will help you better understand the mind of the Magyar and

what it means to be Hungarian!
[BEG \$20]



Temporary Tattoos

Five of each style tattoo! A great stocking stuffer! [TAT \$5]



Mini Gift Cards

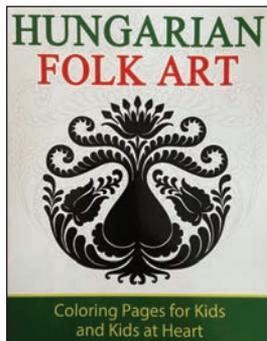
Label your gifts with a sweet Hungarian-themed folded gift

tag. No need for an envelope! Just tape to the package. Set of 12. [MGC \$8]



Happy Hungarian - Moody Magyar Mug

You know Hungarians are passionate people and, once in a while, you might see a mood swing! Each mug has both sayings so you can choose your mood! [HHMM \$15]



Hungarian Folk Art Coloring Book

Coloring is a great stress reliever! Use crayons, markers, or colored

pencils. Great for the young and the young at heart! [HFA_CB \$11]



Matyó Treasure Boxes from Hungary

Multi-colored hand embroidery on felt box lined with fabric. A unique way to present and store tiny keepsakes. All boxes available in red and black. Please specify color when ordering. 2.5" round [SC-MRS \$18] Heart shaped [SC-HB \$18] 4" round [SC-MRL \$30]

Visit TheHungarianStore.com for more meaningful gift ideas! Unsure about what to buy? We now offer Gift Certificates! Unless otherwise noted, shipping charges are additional.

Hungarian Christmas

Hungarian Christmas

Hungarian Christmas Traditions

In November 2019, we had a wonderful Christmas Market Tour in Hungary. Even though we visited several Christmas markets, the season didn't feel as commercialized as it does in the U.S. I was also delightfully surprised at the emphasis on Advent, which starts on the first Sunday in December.

In Hungary, the Christmas tree is typically decorated on December 24, and there are some wonderful traditions during this special season. I think one of my favorites is the Hungarian Christmas carols. When I was growing up, members of one of the Hungarian churches in Youngstown, Ohio would come by and sing Hungarian Christmas carols outside our home on a cold December evening. I didn't understand all the words, but I still loved it!



Recently, I have been learning more about decorating Hungarian honey cakes. It has been a lot of fun, and I don't need to do it perfectly in order to have a good time!

Who is Mikulás?

The Hungarian Santa, Mikulás, visits children on December 6, St. Nicholas Day. Children shine their shoes and put them in the windowsill on the evening of December 5. If the child has been good, Mikulás visits in the early morning hours and fills the shoes with goodies — traditionally candies, tangerines, walnuts, apples, dates, and chocolate Mikulás figurines. Many children also receive small toys and books.

Szaloncukor: Hungarian Christmas Candy

Hungarians hang these wrapped candies on the Christmas tree. Traditionally, the children play a trick on their parents; they carefully unwrap the candies hanging on the tree and eat them. Afterwards, they stuff and re-wrap the empty candy wrapper and hang it back on the tree!

How will you celebrate?

This year, see where you can add Hungarian traditions to your Christmas season. Maybe it involves baking some special Hungarian treats or learning a Hungarian Christmas carol. Or maybe Mikulás will pay a visit to some people you love. Find the ways that resonate the most with you and spread Hungarian cheer!

Check out the szaloncukor flavors for this year on page 18 of this catalog! Don't forget to check TheHungarianStore.com for a wide variety of Christmas gifts.

Hungarian Christmas



Hungarian Christmas Cards

Our Hungarian Christmas Carol Cards have the first verse of a well-loved Hungarian Christmas carol on the front with the lyrics printed in both English and Hungarian on the inside. Cards are 5" x 7". Nine cards and envelopes per package. Choose Mennyből az Angyal [MCM \$18] or Dicsőség [MCD \$18]



Straw Christmas Ornaments

Handmade in Transylvania. These sweet handmade ornaments were made by Hungarians in Harghita, Romania. Comes packaged in a gift box and includes a little history of this beautiful folk art technique used for centuries.



Angel [TAN \$15]
Wreath [TWR \$15]
Heart [THE \$15]



Matyó Heart Ornament

Hand embroidered in Hungary. [MH \$20]



Shepherd Ornament

Hand crafted in Hungary. [SC Shep \$20]



Csikos Ornament

Hungarian cowboy. Hand crafted in Hungary. [Csikos \$20]



The White Stag Ornament

Hand crafted in Hungary. [OrnWS \$20]



Mikulás Ornament

Hand crafted in Hungary. [Mikulás \$22]

For our full selection of Christmas ornaments, visit TheHungarianStore.com.



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Evansville IN 47719

Tökéletes!

Egészségedre!

Tesséki!

Bocsánati!

Elnézésti!

Rendben.

Ténylegi!

Kitűnői!

Nem tudom.

Nem.

Igen.

Köszönöm.

Szeretlek!